



MaQuaM - “International Qualification on Marine and Tourism for the Mediterranean harbours”

n. 2020-1-IT01-KA202-008459

The skills for the labour market and the competitiveness in the boating sector

Livorno, on 13th July 2023
Museum of Natural History of the Mediterranean in Livorno
(Roma street n. 234, Livorno)

The European Year of Skills, launched by the European Commission in May 2023, offers an opportunity to reflect on skills as a central element of European society, the EU's "new gold" (Nicolas Schmit, European Commissioner for Employment and Social Rights).

The "MaQuaM - International Qualification on Marine and Tourism for the Mediterranean harbours" project promoted the updating and the professional reskilling of human resources in a strategic sector for the economy of Tuscany and the Mediterranean, boating. The sector is experiencing a period of strong growth and is an important observatory to focus on what skills are required by the labour market. In particular, the yacht and superyacht segment is booming, with the demand for qualified personnel to perform specialized and diversified services. To align skills with business needs, and ensure that people remain competitive in the labour market, the MaQuaM project partners created the new training path of "Manager of integrated services for boating and coastal tourism" that has been tested in the partner countries Italy, Greece, Malta and Albania. The students carried out classroom teaching in their own country and a period of mobility in a partner country, verifying the skills acquired in the field and obtaining the ECVET certification.

Conference (auditorium Giorgio Kutufà)

h 8:45 registration of the participants

h 9:15 welcome greeting, Sandra Scarpellini, president of the Province of Livorno

h 9:30 opening session, Paolo Nanni, the sole administrator of Provincia di Livorno Sviluppo

h 9:45 The “MaQuaM” project: a new training path for the boating and tourism sectors, Maria Giovanna Lotti, Manager of Provincia di Livorno Sviluppo

h 10:05 The skills as keystones in the European strategy for growth, Paolo Federighi, Expert on vocational training and skills

h 10:25 Market and professions in the yachting sector: projection to 2030, Pietro Angelini, General manager of Navigo



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h 10:45 “MaQuaM”: a story through the images

h 11:05 The “MaQuaM” project experiences in the country partners:

- Ibis Foundation (Skoder, Albania), Dritan Kamani, Department of Research and Development
- Strategis Maritime Center of Excellence (Athens, Greece), Gregory Yovanof, Managing Director
- Mediterranean Tourism Foundation (Valletta, Malta), Tonio Cini, Policy & Membership Manager

h 12:05 The boating in the framework of the local pact for training in Livorno area, Marco Bennici, Office of employment, training and innovation, technological hubs of the Livorno Municipality and Marco Claudi, Anpal Servizi, area of Tuscany

h 12:20 My Erasmus+ experience and how it changed me: participants’ speeches

h 12:50 Conclusions

h 1 pm light lunch (Park of the plane trees)

Information and secretariat

Provincia di Livorno Sviluppo srl

www.plis.it

+ 39 0586 257257



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